



ELEMENT PRO COOKIE POLICY

Effective Date: 1 August 2025

Element Pro is a Trading Style of Element Pro Ltd

Registered in England & Wales – Company No: 16268501 – **VAT:** 494301883





1. What are cookies?

This Cookie Policy explains what cookies are and how we use them, the types of cookies we use, what information we collect using cookies, how we use that information, and how you can manage your cookie settings.

Cookies are small text files that store small pieces of information. They are stored on your device when the website is loaded in your browser. These cookies help us make the website function properly, enhance security, improve user experience, and allow us to analyze website performance and identify areas for improvement.

2. How do we use cookies?

As with most online services, our website uses first-party and third-party cookies for various purposes.

- First-party cookies are essential for the website to function correctly and do not collect personally identifiable data.
- Third-party cookies help us understand website performance, how users interact with it, enhance security, and deliver relevant advertisements.

These cookies collectively help us offer a better and more personalized user experience, and ensure faster future interactions.

3. Types of cookies we use

We use the following types of cookies:

- Necessary: Essential for basic site functionality.
- Performance: Help us understand how users interact with the site.
- Functional: Enhance website functionality and personalization.
- Advertising: Deliver advertisements relevant to you and measure their effectiveness.

4. Managing your cookie preferences

You can change your cookie preferences at any time using the cookie banner or preference center on our site.

Additionally, you can control and delete cookies through your browser settings. Refer to your browser's support documentation:

- Chrome: <https://support.google.com/accounts/answer/32050>
- Safari: <https://support.apple.com/en-in/guide/safari/sfri11471/mac>
- Firefox: <https://support.mozilla.org/en-US/kb/clear-cookies-and-site-data-firefox>
- Internet Explorer: <https://support.microsoft.com/en-us/topic/how-to-delete-cookie-files-in-internet-explorer>

For other browsers, please refer to their specific support pages.





5. Compliance and updates

This Cookie Policy is part of our wider privacy and data protection practices. For more information, please review our Privacy Policy. We may update this policy periodically to reflect changes in our practices or for regulatory compliance.

For questions, please contact hello@elementpro.co.uk.

